

# PRESS INFORMATION Curveprime



### **Curveprime: Sensuous water**

With Curveprime Laufen has created a bathroom fittings range which fully mirrors the trend for fluid lines and a superior experience of water, both in the aesthetic and functional sense.

#### The design - elegant, timeless and fluid

Characteristic for Curveprime is the elegantly curved, arched outlet, which describes the path of the water in a sensuous manner. The subtle levelling-off of the contours conveys perfection and simultaneously creates a dynamic impression. A real highlight is offered by Curveprime Open, which interprets the open water course in a modern way and thus creates a natural stream of water. A perfect match for both versions are the delicately shaped handles, which have a filigree appearance and almost seam to float on air. Curveprime enhances a bathroom's appearance without dominating the overall impression.

#### Variations to suit individual preferences

A harmoniously designed interior relies on the careful matching of the various furnishings. With this credo in mind Curveprime was developed as a complete solution, to match the new Palace range of sanitary ware by Laufen. For the wash basin there is a choice of three models: a timelessly elegant single lever mixer, a two-handle mixer to reflect the retro trend, and a modern wall mounted model that accentuates the architecture. All three models are available both as Curveprime with the standard, closed outlet and as Curveprime Open with an open water flow.



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To complement the wash basin, matching thermostatic shower and bath mixers round off this high-quality fittings range.

### Impressive eco-friendly technology

Precise adjustment and limitation of the water temperature means superior comfort and safety, as well as the active saving of water and energy in shower and bath. The Curveprime mixers for both shower and bath are fitted with a sophisticated thermostat system. The impressive smart technology enables the user to save up to 40% on water consumption and also ensures child friendly protection from scalding. Smart technology means convenient and continuous adjustment of temperature and rate of flow. The safety limit is set at 38°C. Only by deliberately pressing a button can the water temperature and flow rate be increased. Thanks to this intelligent technology the daily bath or shower is guaranteed to be a relaxing and eco-friendly experience.

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